

hti
LEADERSHIP
IS OUR BUSINESS

GO4IT
today's learners - tomorrow's innovators



GO4IT



INFORMATION PACK

www.go4itschools.org.uk

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Heads, Teachers & Industry Ltd (HTI): the national charity
dedicated to giving back to schools, their students and their communities.
Registered Charity No: 1003627



"Go4it offers the children and staff something exciting and it is great being recognised for having an adventure for learning"
 Jill Robey, Headteacher, Nottingham Nursery and Learning Centre

WELCOME

Thank you for your interest in the national Go4it Award for schools. Go4it is awarded to schools who demonstrate that they are creating and constantly striving to develop and enhance a culture of creativity, positive risk taking, innovation, a can-do attitude and above all, a real adventure for learning.

The award is open to all schools in the UK and aims to pull together and recognise much of the work that is already taking place in the majority of our schools.

The objective of this pack is to provide you with more information about the process around the Go4it Award and the investment you will need to make. However, if the pack does not provide you with all the answers, you will find my contact details at the end of the document – please do give me a call or drop me an email, I will be delighted to help.

HTI will also be alongside you and your school during the Go4it journey, providing a mentoring service to your Co-ordinator. If having conducted the audit you feel that facilitation, coaching or development work will help you meet the criteria for Go4it, HTI's Consultancy Service is available to help and support you.

I look forward to welcoming you in due course as a participating Go4it school.

Tracey Giddings
Go4it Manager

WHAT IS GO4IT?

Go4it is a national campaign and awards process for schools that demonstrate across the school, a continuously improving culture of creativity, innovation and adventure for learning, underpinned by a positive attitude towards risk.

The Go4it award aims to identify, support and give recognition to schools:

- who encourage through their approach and culture, an over riding self belief, free thinking and a 'can-do' attitude, across the school community
- where creativity, innovation and a positive attitude towards risk permeates across all activities and thinking
- who seek a true spirit of adventure for learning and have a passion for developing the full potential in every member of the school community.

To achieve the award a set of criteria will need to be met and evidenced through a written submission and a

visit to the school by an Assessor. However, this is not intended to be an onerous task on the school, but one which builds on and enhances the work already taking place within the school.

The uniqueness of the Go4it Award is that the Steering Committee needs to draw members from across the school community including students, who have a very active voice in the Go4it process. For many of the schools that have already been awarded Go4it status this was a very illuminating and positive experience. An approach, which will be continued across all the awarded schools for developing other activities.

"The structure of the Steering Group is a new, fun and unusual combination of people to lead innovation in our school."

Nicola Runcie, Strategic Director,
Enterprise South Liverpool Academy

The award is given for a period of three years and the school may use the appropriate logo to promote the awareness that they are a Go4it school.



BENEFITS OF GO4IT TO THE SCHOOL AND ITS COMMUNITY

- Go4it is unique in that it provides a single overarching award, which recognises all the disparate areas of excellent practice undertaken by both staff and students
- It will empower your teaching colleagues to be more innovative to expand pupils horizons
- The school will experience a positive cultural change that will permeate the whole environment impacting on the attitudes and behaviours of students and staff alike
- Students will gain important life skills that will make them more employable and fit for a competitive and increasingly global market place
- Creativity, innovativeness, entrepreneurship and go-for-it attitudes will become second nature to all in the school community
- The school community will be able to reflect and celebrate the achievements of the school, whilst also taking time to consider and develop areas for enhancement
- Meeting the Go4it criteria will provide rigorous evidence of all five national outcomes stipulated in the 'Every Child Matters and the Children's Act 2004
- The local community and businesses will recognise that students who have been educated in a Go4it school have had the opportunity to foster and develop the skills of innovation, creativity, judging risk, decision making and team working
- The students will leave school with a sense of ambition, purpose, optimism, self belief and a real can-do attitude
- The leadership team within the school will become passionate in their determination to 'free' their pupils rather than 'trap' them inside a prescribed curriculum
- The school community will develop a can-do attitude and begin to develop a real sense of team spirit
- Achieving Go4it status will provide the school with a recognisable quality mark, that will have currency in terms of profile raising within the business and education, the local community and above all with the parents
- The school will be gaining a national quality kite mark, a marketable brand that demonstrates an important facet of the school to the parents, the Local Authority, Ofsted, local employers, sponsors and the wider local community.

THE ASSESSMENT PROCESS

This is not meant to be an onerous task, but a celebration of the schools achievements. The school will be asked to provide evidence that they have met all nine assessment criteria. This will be presented in the following format:

A written submission detailing per assessment criteria, a setting scene paragraph about the approach taken by the school in meeting the criteria. Evidenced by five of the best examples in the school illustrating the impact of the criteria. We require no more than one A4 sheet per criteria.

Criteria six needs to be written and evidenced by students within the school.

This will be followed by an assessment in the school, which will include the following:

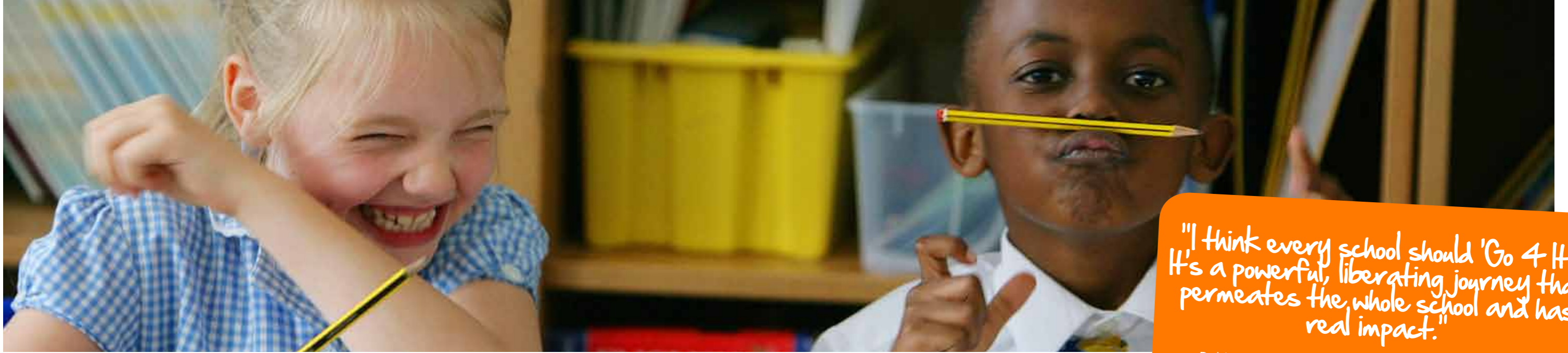
- A portfolio of evidence which must relate to each of the nine criteria and the examples used in the written submission. This will be used to verify the written submission
- A targeted tour of the school taking in up to five activities/areas in the school, which clearly demonstrate the ethos of the school and the approach to Go4it. These examples can be different from the ones illustrated in the written submission
- Three sets of interviews, which will involve the Go4it Co-ordinator, up to five members of staff and up to 5 students
- On completion of the assessment the Assessor will take part in a review day, where all applications will be reviewed and a threshold agreed. Following this the school will be informed as to whether they have met the threshold or not
- On completion of the assessment schools are awarded gold, silver or bronze Go4it status depending on the level of their compliance with the assessment criteria.

THE ASSESSMENT CRITERIA

A Go4it school will demonstrate an over-riding self-belief, free-thinking and a 'can-do' attitude.

The school will also show evidence of how it:

1. Creates a climate where the skills of enterprise, competitiveness, teamwork and innovation are delivered.
2. Thrives on creative curriculum planning, flexible timetabling and can demonstrate how this has improved the learning experience; and helped to expand pupils' horizons.
3. Discovers, celebrates and enhances the 'talents and abilities' of the whole school community.
4. Shows a continuing commitment to positive risk-taking which demonstrates an understanding that risk is part of the culture of creativity and success.
5. Engages the active involvement of parents, the community, and other stakeholders in the school vision of enterprise.
6. Encourages young people to clearly recognise where challenges have been achieved, and can voice their successes and impact on their own, and the lives of others.
7. Demonstrates a spirit of adventure in both the curriculum and it's challenging extra-curricular activities
8. Demonstrates that continuous improvement is based on self-reflection and other evaluative methods.
9. Amply illustrates pupils' positive can-do attitude and behaviour as well as an appreciation of values.



"I think every school should 'Go 4 It'. It's a powerful, liberating journey that permeates the whole school and has real impact."

Debbie Mitchell, Headteacher, Clifton-upon-Teme School

HELP & SUPPORT IN GAINING GO4IT STATUS

On registering, you will be issued with a Go4it Handbook which will take you step by step through the process of becoming a Go4it school. You will also receive case studies, examples of Go4it activities and an example of a submission.

HTI will provide a telephone and email mentoring service to the school.

This will complement an online information service, available through the Go4it website.

You will also be offered networking events where you will be able to meet with other Go4it schools (there might be a small additional charge for this meeting, depending on the venue).

You will be given access to a network of Go4it status schools, so that you can talk directly to schools that have already been through the process.

HTI's consultative services will also be able to provide coaching, facilitation and professional development opportunities, to support your endeavours towards becoming a Go4it school. (This will involve an additional cost).

Business investment

Part of being a Go4it school is to involve your wider local community, including the local businesses. A possible way of achieving this would be to ask a local business to sponsor your registration to be a Go4it school. You can extend their involvement, by encouraging them to participate further in the activities of the school, strengthening the local networks.

The business could also be involved in development opportunities and activities within the school to promote the ethos of Go4it and to raise their own profile in the local community.

HTI would be prepared to help you broker these conversations with your business contacts and to work with you to gain maximum benefit from the relationship.

Register today

To register, please complete the attached registration form. Please email/fax/post the form to Tracey Giddings who will process your registration and send you an invoice.

T: 024 7669 8513
E: go4it@hti.org.uk
F: 024 7641 5984

REGISTERING & COST

Registering a school does attract a minimum fee which goes towards offsetting some of the costs in assessing the submissions and the award celebrations.

The charge is a one-off fee at the point of registration and covers all three years you are able to hold the award. (All prices are subject to VAT).

The registration fees are:

Schools:	Less than 750 pupils on roll	£650.00
	751 or more pupils on roll	£850.00
FE Colleges:		£1200.00

To register, please complete the enclosed registration form. The form will be emailed to Tracey Giddings who will process your registration and send you an invoice.

On receipt of payment you will be sent the Go4it Handbook.

HTI contact details

Please feel free to ring us about any element of Go4it.

Tracey Giddings | Go4it Manager
T: 02476 698513
E: go4it@hti.org.uk
F: 024 7641 5984
W: www.go4itschools.org.uk

Address: HTI, Herald Court, University of Warwick Science Park, Coventry, CV4 7EZ

GO4IT CASE STUDY ST MARY'S CofE PRIMARY SCHOOL

Joel Marshall, Deputy Headteacher of St Mary's CofE Primary School in Kidderminster, explains how Go4it a national award scheme promoting innovation helped the school to rocket out of special measures.

There can be few things more demoralising than being publicly labelled the worst school in the UK. Yet this was the ominous distinction St Mary's had earned when I joined as Deputy Headteacher two years ago. As a leadership team, we faced many challenges. The school was in special measures; only seven percent of Y6 children achieved national expectations; attendance figures were in the bottom one percent nationally (2008); pupils had high levels of special needs; behaviour was poor and fixed-term exclusion rates were high.

Change had to happen, and Go4it, a national award scheme created by education charity HTI, was the catalyst. Go4it recognises and rewards schools which dare to do things differently, inspirationally, and with a sense of adventure. It had helped to turn around my previous school and we hoped it would support a similar transformation at St Mary's.

Go4it gave us a framework to innovate: a licence to take risks. A major area of innovation was in rewriting the curriculum. We realised that a "traditional" curriculum wouldn't fit the needs of the community we serve. The curriculum diet the children were receiving wasn't relevant to their lives: it did not enhance their achievement or enjoyment of school.

Part of our curriculum development centred on our "Do Something Different" (DSD) scheme, which aims to instil in children a love of learning, raise their aspirations, and give them exciting opportunities.

DSD takes over the timetable for three mornings each half term. Children choose an activity and focus on that for the three sessions. The list of activities is extensive, including project managing the School Fayre, a Glee club, a PR group that produced a promotional video, a community computing group, blogging, fitness skills, family cooking and relaxation classes.

As a channel for innovation, DSD has achieved much. It not only benefits the children, but also our school and community. DSD is run not only by teachers, but by teaching assistants, pupils, parents, school governors and community members. It has mobilised an entire community, including the local Women's Institute, to enable quality learning at St Mary's.

"We were the most improved school in Worcestershire in 2010."

Joel Marshall, Deputy Headteacher,
St Mary's CofE Primary School

DSD is the impetus for many initiatives we have used to bring about change at St Mary's. We created an award-winning nurture class to support children most at risk of exclusion or struggling to integrate into mainstream lessons. We re-branded our parent-teacher association as St Mary's Angels to engage more parents in fundraising, and set up sessions to encourage more parents to read with their children. We introduced a number of family-focused activities such as cookery workshops targeting low-attending families, and well-being sessions for families where relationships were strained. We now use peer coaching and peer massage for children and are currently looking at activities that will help boys who find it difficult to speak in class.

Our local Sainsbury's is a strong supporter, providing milk for our breakfast club, prizes for attendance and helping to transform our old caretaker's bungalow into a community learning base.

As a result of all these initiatives, attendance figures are up, pupil motivation is very high, overall achievement has increased dramatically. Parental engagement (lack of which presented a huge problem in the past) is so high that we have had to turn parent helpers away. The school has soared out of special measures. We were the most improved school in Worcestershire in 2010.

Case study written by:
Joel Marshall,
Deputy Headteacher,
St. Marys CofE Primary
School, Kidderminster



REGISTRATION FORM

School/College details

Name of school/college:	
Address:	
Town & County:	Postcode:
Telephone:	Email address:
School/college type:	
Age range:	Number on roll:

Contact details

Headteacher:	
Go4it Co-ordinator:	Job title:
Telephone:	Email address:

Registration Fee

<input type="checkbox"/>	750 pupils or less	£650.00
<input type="checkbox"/>	751 pupils or more	£850.00
<input type="checkbox"/>	FE College	£1200.00

Further information

Please provide a brief answer to the following questions.

How did your school first become aware of the Go4it Award?

<input type="checkbox"/>	Promotional flyer/leaflet	<input type="checkbox"/>	Business e-newsletter	<input type="checkbox"/>	Email
<input type="checkbox"/>	Magazine/newspaper article	<input type="checkbox"/>	Exhibition/conference	<input type="checkbox"/>	Website
<input type="checkbox"/>	Radio advert	<input type="checkbox"/> Recommendation (please specify)			
<input type="checkbox"/>	<input type="checkbox"/> Other (please specify)				

If applicable, by what other means did you find out further information?

What are your reasons for wanting your school to be part of the scheme?

What benefits do you think there might be for your school and school community?

How ready is your school/college to become a Go4it School/college?

Would you like support from HTI in working towards achieving the Award?
If so, please describe the support you would welcome from HTI.

Signature:	Date:
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Courageous Leadership

HTI's development programme for serving Headteachers

**ONLY
£995+VAT**

A brand new programme for serving Headteachers commencing April 2012:

- Originating from the belief that there is a shortage of provision in high level leadership development for Headteachers
- Focused on building sustainable resilience and courage with which to meet the challenges of leadership today
- Designed against research into what expert leaders say about courageous leadership in education in 2011
- Centred on personal effectiveness, people effectiveness and organisational impact
- Exploring the key emotional intelligence competencies which research has shown lead to outstanding leadership and empowerment of stakeholders.

Courageous Leadership will span an academic year with 1 face to face day each term and a follow-up day. Participants will engage in:

- Problem solving
- Gathering factual intelligence
- Self review, analysis & intentional developmental change
- Peer debate and action learning
- Identification & clarification of challenge
- Giving and receiving feedback
- On-line learning and peer support